Social Media Communication at the DZNE

Do you want to contact the research center directly? Or keep in close touch with our work? If so, just follow us!

The DZNE uses social media to enter the dialog with various interaction groups from among the general public and the fields of science and politics. We utilize the social networks to tell fans, followers and subscribers about current research findings, events and personnel.

We are members of the following networks:

- **Facebook**: On Facebook, we publish pictures relating to our research (with explanatory texts), provide information about awards and honors, and tell our fans about events at the various sites. We also share news from our partners, other Helmholtz research institutions and interesting reports from our field of research.

- **Twitter**: We have three accounts with Twitter. One is a German channel at areas outside our own. We use the (semi-automated) English channel for the topic in question. The third channel is fully automated. This is the channel to follow if you want to keep updated on our current publications.

- **Instagram**: We publish exciting pictures on Instagram to make our research visible. For this, we don’t balk at posting longer explanatory texts under the illustrations. You will also find everyday snapshots, announcements of events and personal information here.

- **LinkedIn**: LinkedIn is an international network for professional contacts. The DZNE’s profile gives an initial overview of our work and serves as a starting point for people who have a professional interest in our center. We also publish our English press releases here.

- **Xing**: We present ourselves as employers in the career network Xing. We always publish our latest press releases under the rubric “News”. As this network specializes in the so-called DACH (Germany/Austria/Switzerland) region, everything here is written in German.

- **ResearchGate**: Many DZNE researchers have a profile on ResearchGate, the social network for science and research. Here they can post their professional publications and discuss their research topics with colleagues.
Contact

Daniel Bayer
Press and Public Relations

Online Communication

📞 +49 (0) 228 / 43302-261
📧 daniel.bayer(at)dzne.de